

**Minutes of the Meeting
Carman and Community Chamber
of Commerce
February 14th, 2023- 12:00pm**

Present In Person:

Jodi Winkler, Sheena Nakonechny, Marni Harrison, Mayghan McEachern, Tyler King and Kelly Dyck

Via Zoom:

Nancy Swain, Trevor Klassen, Evelyn Hoogerdijk, Erin Lemky, Ray Shier, Carmen Fotheringham, Scott Johnston and Dean North

1. Call to order:

Marni Harrison called the meeting to order at 12:02pm

2. Introductions:

Introductions were made to all in attendance.

3. Approval of Agenda

Mayghan McEachern moved to accept the February agenda as circulated – Kelly Dyck Seconded – Carried

4. Community Reports:

Community Groups

- **Boyne Book It Fun Run- As Attached**

Town of Carman- Erin Lemky

- Council has been working on budgets, which will be finalized later this month.
- The Grant Planning meeting will take place at the end of January and successful groups will be contacted shortly after that.
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RM of Dufferin- Tyler Russell- No Report

Director of Economic Development – Tyler King

- The Town of Carman visitor guide will be published soon and community groups are asked to submit any event dates to Tyler by Friday, February 20th so that they can be included in the list of community events.
- The Central Manitoba Tourism Visitor Guide will also be in circulation in the coming weeks.

Carman and Dufferin Recreation- Sheena Nakonechny

- Monday Night Drop-In Basketball started January 9th and will continue until April 24th. This program takes place from 8:30-10:00 pm at Carman Collegiate.
- Hall Walking started January 10th and will continue Tues, Wed, and Thurs until April 6th.
- Snowshoe rentals are available from Friday to Tuesday. Call the rec office to book or email programcdr@townofcarman.com
- Fitt in 30 with Tiffany is open for registration. This program runs from March 1st- April 5th.
- First Aid Course with Bill Vanderveen will take place on Saturday April 1st. Registration is open online.

5. Approval of Minutes:

Mayghan McEachern moved to accept the minutes of the January 10th, 2023 meeting as circulated.
Kelly Dyck seconded – Carried

6. Financial Report:

The balance in the ACU chequing account as of February 14th 2023 is \$20869.18. The Chamber buck account balance is \$15639.78 and the Business Support Fund account balance is \$11346.91.
Kelly Dyck moved to accept the January financials as circulated. Dean North Seconded- Carried

7. Chamber Committee Reports

- **Golf Committee:** The golf committee will be meeting this week to start planning for the Chamber golf tournament that will be held on June 22nd and the Pro Am Tournament that will be held on August 25th. Please consider supporting these tournaments, as they are a major source of funding for the Chamber.
- **AGM-** Will be held on April 11th, 2023, 11:30am, at the Bell Aura Bed and Breakfast. Chuck Davidson from the Manitoba Chamber will be speaking at the luncheon. Ticket Information will be available soon.

8. President's Report- Marni Harrison

- February Report Attached

9. Executive Director's Report – Jodi Winkler

- February Report Attached

10. Chamber Business Old and New

- **Lunchtime Meditation with Mayghan** will be held on Wednesday, February 22nd at noon. Please join in person or online for this session. Zoom link has been circulated via email.

11. Round Table Discussion

- Registration is open for a Beginners Journal Workshop with Mayghan. Sign up online through GPAC.
- Carman and Community Chamber of Commerce is pleased to have been able to offer member support of the Carman Collegiate Robotics Club. 11 students from the Collegiate have been constructing robots and will compete at the Robotic Games at Tech Voc High School in Winnipeg on March 18th. Thank you to the members that have graciously sponsored these students. We wish them luck at the games and look forward to hosting our own Robotic Games in early April.
- Carman and Area Foundation Community Grant applications are now open and available online through the Foundation's website.
- The Carman Golf Course restaurant will be open on Saturday, February 18th, as they host the Sno Flies Snowmobile Derby.

12. Next Meeting- March 14th, 2023 – Memorial Hall and Zoom

13. Motion made by Kelly Dyck to adjourn the meeting at 12:20 pm

Boyne Book It Fun Run- Submitted by Michelle Froese

The Boyne Book It Fun Run is hosting our 4th event. Our event is scheduled for Saturday, May 27th, 2023. Registration is currently open for 2k, 5k, and 10k distances. These routes take you along the Carman Community Pathway and through our historic town.

Our 3 previous events have raised \$30,000 for various projects in Carman. The proceeds of our 2023 event will be donated to the Boyne River Keepers dock construction project at Ryall park.

If you are interested in sponsorship, participating or volunteering at our event - check out our website:

<https://www.boynebookitfunrun.com/>

Or send us an email: boynebookitfunrun@gmail.com

President's Report- February Meeting

Happy February Members!

We made it through January, so we can get to spring. If you are a winter lover, enjoy it while you can!

Hopefully you got a team into Surviving February – best of luck to all entered, it is a very fun, no cost event that brings traffic to our storefronts during the post holiday slump!

We are looking forward to our AGM coming up. This is a time where we would ask you to reflect on your role with the Chamber and if there is more of your time and/or expertise you could share. The more hands we have the more we can achieve for everyone.

The Executive presented a budget to the Town and RM that had a 2023 focus of advertising – we are also putting a grant request forward to the Foundation for another advertising idea. While social media will continue to be a big part of what we do, we want physical advertising in place to promote our businesses to people in or traveling through Carman. The presentation was well received, and we are looking forward to more collaboration with the town and Chamber developing in this and upcoming years.

Enjoy the sunshine and longer daylight hours,

Marni.

Executive Director Report- February Meeting

Spring is in the air! I can feel it! I am choosing not to listen to that silly groundhog!

January was a month of catch up and organization after a BUSY holiday season.

Our new membership platform is a bit of a learning curve for me, and I thank you for your patience as I get all systems in order and begin to utilize all of the benefits of this program. Thank you to those of you that have sent in your membership payments and I look forward to receiving the remainder of them by the end of this month.

I encourage you to log into your membership portal and update your business listing. We have plans to drive more traffic to our website and updating and completing your listing will be of great benefit to you and your business.

Entries for Surviving February have been coming in like crazy and I hope that you have formed a team and joined in the fun! This promotion is a great way support local and have fun while doing so. Last year we had 61 teams enter the gift card challenge, and my personal goal is to surpass that number to 70 teams! Will you help me reach this goal?! Entries will be accepted until Friday at 5:00 and you can enter at MMJS Law Office, Nine Lives Fashions and Golden Prairie Arts Council! DON'T DELAY, ENTER TODAY!

Save the date and join us for a lunch time meditation class with Meaghan from Peace Lily Therapeutics. February 22nd at 12:00 noon. Join us virtually or in person! Watch your inbox for further details.

Our Annual General Meeting will be held on April 11th at 12:00 noon and the beautiful Bell Aura Bed and Breakfast. We hope that you will plan to join us as we hear from Manitoba Chamber President, Chuck Davidson and other invited guests. Your input in our Chamber is always appreciated and we encourage you to become involved as a director or a member of a committee.

The Chamber Executive was invited to present our proposed grant request to both councils last week and the presentation was very well received. We look forward to working closely with both of these councils as we work to build our business community.

Plans for the 2023 Chamber Golf Tournaments are underway and the committee will be reaching out to sponsors in the coming weeks. We hope that you will consider supporting these events, as the majority of our operating budget comes from the profits of these tournaments. Supporting the golf tournament is not just supporting the event, it is supporting the work of the Chamber throughout the year.

As always, I am open to comments and suggestions on Chamber activities and I hope to see you at an event in the near future.

Sincerely,

Jodi Winkler

Executive Director, Carman and Community Chamber of Commerce